

THREE RECRUITING TIPS



INTRODUCTION

If you are a high school athlete or the parent of one reading this article, you are successfully taking the first step in your college recruiting process. If your dreams are to play college athletics and **stand out amongst college coaches**, we have all the information as to how you can elevate yourself and make your dreams of playing in college a reality.

The competition that occurs on the field through college athletics is unparalleled but just getting to that point is extremely hard as well. For every one position that is available on a college roster, there are at least a thousand high school athletes competing for the same spot. That is why it's so important that you utilize video professionals, like us at GAS Digital Productions, to help you stand out in the sea of recruits.

In this article, we will be highlighting three tips that are crucial for an athlete to gain the attention of college coaches. We all know that the best athletes come from Georgia and we are dedicated to helping our local athletes get to the next level.

There are so many talented athletes to come out of Alpharetta, Johns Creek, Cumming, Forsyth County, Roswell, Milton, and all across Georgia. But talent can only get you so far and it takes a lot of other factors to get your face, reel, and highlights in front of the right people.

TIP #1: BE DIRECT



Unless you are the next JJ Watt or Paul Rabil coming out of high school, your assumption needs to be that a coach is unfamiliar with you. It should be your job to be direct with coaches and reach out to as many college coaches as possible.

There is NOTHING more important than a highlight reel. Nothing. The second most important thing is to make sure that coaches are seeing it.

Coaches have a lot on their plate at all times, so it is crucial that you are making their life easier by emailing them your highlight reel and supply them with all of your important recruiting data; including your athletic accomplishments, graduating year, information regarding your academics, and contact details.

We cover all of this important information in your highlight reel - creating dynamic intro slides so coaches can easily access your information in one place. When presenting this, you need it to look clean, concise, and professional.

Being direct with coaches is more important and luckily easier than ever. Coaches across the nation acknowledge that you reaching out to them is essential in getting recruited and garnering their attention.

"RECRUITING IS A TWO-WAY STREET"

"Recruiting is a two-way street," Claremont Mudd Scripps volleyball coach Kurt Vlasich said. "As good of a job as we do finding the talent, there's always going to be the kid out there that we don't know we're looking for. Maybe there's something we've missed or something that player could bring to our program that could put us over the top. As much as we try to find the players, the players should try to find us, too."

When you are reaching out to a coach with your highlight reel, it is also important that you be specific about who you are, what your strengths are, what you are looking for in a college program, and what you can contribute to help their team.

Get straight to the point, let them know who the best people to contact are, your stats and of course the video which is essential for them to see what you can bring to the team.

TIP #2 BE PERSISTENT

As with anything in life, you will probably have to try and try again to be successful at what you are doing. Don't think that reaching out to just five coaches at your favorite colleges will be enough for you to get recruited.

Just one video will not be enough to get the job done in most cases either. As your high school season goes on, you will have more film and will need more reels so that you always look your best and keep coaches and viewers updated. You want to keep showing new reels with your best plays and you want to contact as many coaches as you can.

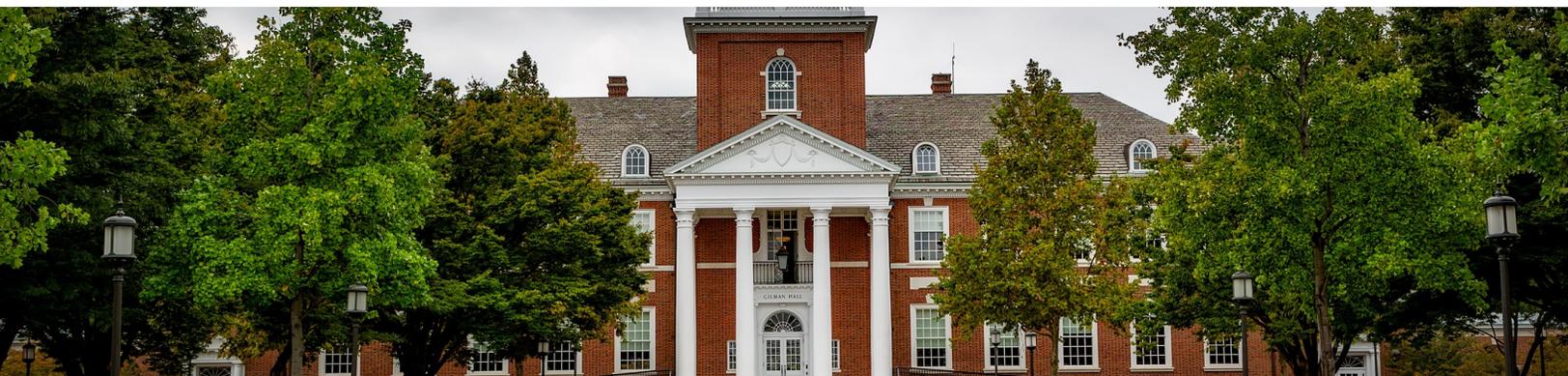
With our Subscribe and Save package, you instantly save when purchasing three highlight reels at one bundled price so you always have new video in front of coaches.

When it comes to the amount of coaches to contact, do not think a number is too big. When it comes to getting yourself out there, reach out to every college that you have researched and would like to attend.

When you create a good relationship with a coach, reach out often and keep him or her informed with what you are up to, how you're playing, and what is going on with your season. It's true, coaches love to hear from athletes.

"I like it when athletes are proactive and initiate the contact and interest," NCAA Division 2 cross-country coach of Edinboro University, Rick Hammer said. "There are so many athletes out there with the potential to run at the DII level that it is impossible for a coach to contact everyone with the potential to help their team."

Shayne Lotito, Softball Coach at DI Bryant University adds "Make emails personal, include specifics to that program or coach, your year of graduation, positions, team, coach's information, game schedule and a video. Make the emails brief, to the point, and again make them PERSONAL. Once you have reached out, continue to do so when you have something to share; not necessarily every day, but you need to be somewhat persistent."





TIP #3

START

EARLY

As we mentioned before, for every one roster spot that a college program has, there are thousands of athletes that will want that opportunity. We know Georgia has the best athletes, but it takes more than talent alone to secure the spot.

Realistically, you should start producing highlight reels and showcasing them online starting in middle school. The more video and greater history that a coach has on you, the better. If a coach can watch you develop over a four year span, they can get a good idea of how you will develop while playing for them.

You want to take the first step and show coaches that you are being proactive at a young age.

“The best thing they can do is email or call us, and submit an online recruiting questionnaire on that school’s website,” assistant golf coach of Allegheny College, Abby Sorensen shared.

“Coaches in any sport can’t possibly contact every quality athlete in every single state. If you’re not hearing from a coach, that doesn’t mean the school isn’t interested in you, it just means you need to make the first contact. It’s important to me that the athlete reaches out, not his or her parents. That shows us maturity and initiative, two things that are important in college athletics. After we hear from a prospect, we will typically respond within 24 hours, if not sooner.”

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